



Charity Reg No. 1105056

BOLTON

# EID EXPO

BRINGING FAMILIES TOGETHER  
- 10TH SEPTEMBER -  
2017

[muslimhands.org.uk](http://muslimhands.org.uk) | 0115 911 7222



# The Inspiration

Earlier this year, Muslim Hands organised Bolton's biggest Winter Wonderland Family Fun Day all in aid of helping vulnerable communities survive the harsh winter weather. With 10,000 people in attendance and thousands raised – we have been inspired to go bigger and better and continue making a difference to some of the world's poorest people.

Bolton Eid Expo will once again grace the iconic Macron Stadium on Saturday 9th September 2017 with a selection of family favourites; including traditional fun fair rides, indulgent delicious food and a huge souk full of hundreds of stalls. We're making it that extra bit special and so we've included back to back entertainment with football and basketball trick masters, soothing nasheeds, master classes and fantastic prizes to be won.



# Give the Gift of Water

With over 800,000 people dying from water-related illnesses each year, unsafe water is the single biggest obstacle to the progression and health of communities in the developing world.

Muslim Hands works globally to provide people with access to clean water and sanitation. A part from the three main types of wells, Muslim Hands also provides large underground storage tanks and installing family latrines in communities where people are in danger by open sewage.

Since 1993 we have provided over 2.5 million people with safe water, constructed 12,000 tube wells and installed almost 1500 community wells.

We'll be giving Bolton's community the opportunity to give the gift of water to communities around the globe.



# Why Exhibit – Be the Business Everyone’s Talking About

Muslim Hands Eid Expo is expected to attract 20,000 attendees.

A great way to meet potential customers and generate sales and leads.

A platform to demonstrate your product or services.

Network and build relationships with clients and other businesses.



**Food**



**Clothing**



**Drink**



**Beauty & Hair**



**Entertainment**



**Health**



**Technology**



**Automotive**

# Book your prime location stall today from £60sqm

## Our package includes:

- Stand Shell Scheme 2x2 stand
- 1 x 500w socket
- Nameboard
- Listing on website
- 2 x social media post to promote your business at Muslim Hands Eid Expo on Facebook and Twitter

\*Contact us now to reserve your stand – limited stall spaces.

**£240**



# Become a Sponsor

Sponsors are crucial for us to organise our events and to further our work in helping others. Our sponsors will be given prime location on the day along with advertising on numerous social media and TV platforms.

Platinum Package	Gold Package	Silver Package	Bronze Package
Logo on 50,000 promotional leaflets	Logo on 50,000 promotional leaflets	Logo on 50,000 promotional leaflets	Logo on 50,000 promotional leaflets
Social Media Promotion	Social Media Promotion	Social Media Promotion	Social Media Promotion
Prime positioned stall	Prime positioned stall	Stall at the event	
3x2 stand	3x2 stand	3x2 stand	
Prime sponsor feature on Muslim Hands website	Prime sponsor feature on Muslim Hands website	Business sponsor feature on Muslim Hands website	
Banners at the event	Banners at the event		
15 minute talk on the main stage about your business	15 minute talk on the main stage about your business		
Recognition at opening and closing of event	Recognition at opening and closing of event		
Logo on main screen	Logo on main screen		
Business logo on media coverage			
<b>£2,500</b>	<b>£1,000</b>	<b>£650</b>	<b>£350</b>

**For enquiries**

[eventsponsorships@muslimhands.org.uk](mailto:eventsponsorships@muslimhands.org.uk)

# Entertainment

## Khaleel Muhammad

Khaleel Muhammad is one of the most established artists in the nasheed industry whose soulful voice and dynamic stage performance have made him an internationally known performer. Khaleel is the author of the children's book 'Muslim All-Stars'. He has appeared in several television shows, adverts and the Disney film 'Cinderella'.



Food Master Class

## Colin Nell

Born in London, Colin was spotted in 2000 by Nike Executives whilst displaying his array of tricks in a major Nike promotion at Wembley Stadium which attracted over 30,000 contestants. Since then, Colin has enjoyed an outstanding career as a professional football freestyler performing in excess of 30 countries to crowds over 80,000.



Beauty Master Class

## Andrew Wilding

Andrew "A2W" Wilding is a professional basketball freestyler & streetballer based in Essex, UK. He has been playing basketball & freestyling since he was 13 years old. As his years have passed, he has developed some of the most incredible basketball tricks and complex routines ever seen on the basketball freestyle circuit.



Seminars



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